





Food Management

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Blucity provides supply chain members, from producers to retailers, with live visibility of their products, including their location and condition, along with the ability to share this information with other chain members. This can be used for:

- **Up-to-the-minute inventory**
- **First Expired, First Out (FEFO) management**
- **Ensuring delivery of products specific to customer locations**
- **Automated reports for food safety and traceability**



Product Association & Tracking

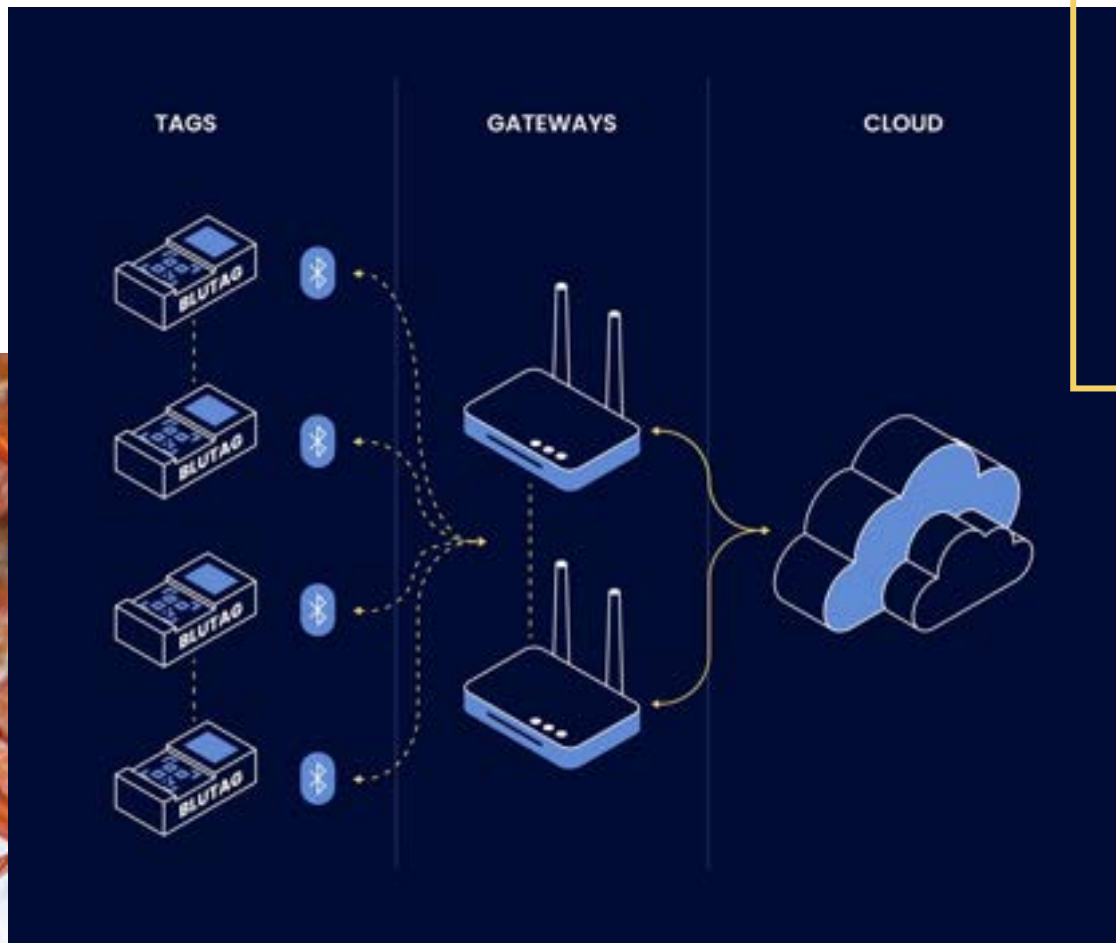
As producers place products onto Blucity-enabled platforms, such as pallets or bins, the product is registered with Blucity, capturing details such as GTIN, location, station, time, and other relevant data.

From that point onward, throughout the supply chain, BluTags report the product's location and environmental conditions, including temperature, humidity, vibration, and shock. At any location equipped with BluTag readers, the data is uploaded live. If the products are not at a BluTag-enabled site, the tags store the data and forward it to the next enabled site.

Managed Access and Reports

Blucity ensures that each client's data is accessible in real-time or through reports only to the chain members they authorize. We encourage clients to share certain data for maximum benefit while respecting their need to manage their own business. All data is secure, from the tags to encryption at rest on our servers.





- Blucity collects cumulative product exposure data from producers to retailers
- We are building services to predict product conditions, ensuring fresher and safer food for all





Bluicity is digitalizing logistics chains, automating operations, reducing costs and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end customer product quality and delivery satisfaction.

Call us or visit our website to arrange an on-line demonstration or receive a customized quote.

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