





BLUICITY
Beyond
Traceability




BluTag | Solution

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Blucity enhances operations in real-time for food logistics chains, reducing costs and waste. BluTag is Blucity's system and service for secure, assured data collection and network management, designed for massive-scale, distributed logistics chains at the product level.

- **Assured data collection from millions of devices**
- **Secure dynamic roaming with live zone connections and reporting**
- **Data store and forward capabilities**
- **Support for extreme device density**



Automated Data Collection & Live Visibility, Chain Wide

Food logistics chains store and transfer their products in reusable assets.

BluTag tags on these platforms automate the real-time tracking of both the platforms and the associated goods, along with environmental conditions. If the tag is within range of a BluTag concentrator, data is collected immediately. If not, the data is stored and sent to the cloud the next time the tag connects to the network.

Data is displayed live to every authorized company and team member, enabling them to take action.

Uniquely Automating Processes

BluTag is a solution that:

- Guarantees data collection at the asset level to the cloud while managing the network
- Tracks assets and goods in real-time throughout logistics chains, supporting operations
- Provides live notifications on the ground, enabling preventive actions to reduce risk and waste



- **Blucity provides BluTag data collection and network management as a service**
- **Build your inventory, product safety, and tracing applications from the ground up, confident that you're always receiving reliable data**





Bluicity is digitalizing logistics chains, automating operations, reducing costs, and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end-customer product quality and delivery satisfaction.

Call us or visit our website to arrange an online demonstration or receive a customized quote.

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