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The BluTag data collection solution is secure end-to-end, from the tag to data storage, processing, and reporting.

- Data transmitted to and from each tag and gateway is authenticated and encrypted
- Every gateway and tag are registered with and controlled by the BluTag Manager in the cloud
- Separate processes within BluTag Services handle data recording and management



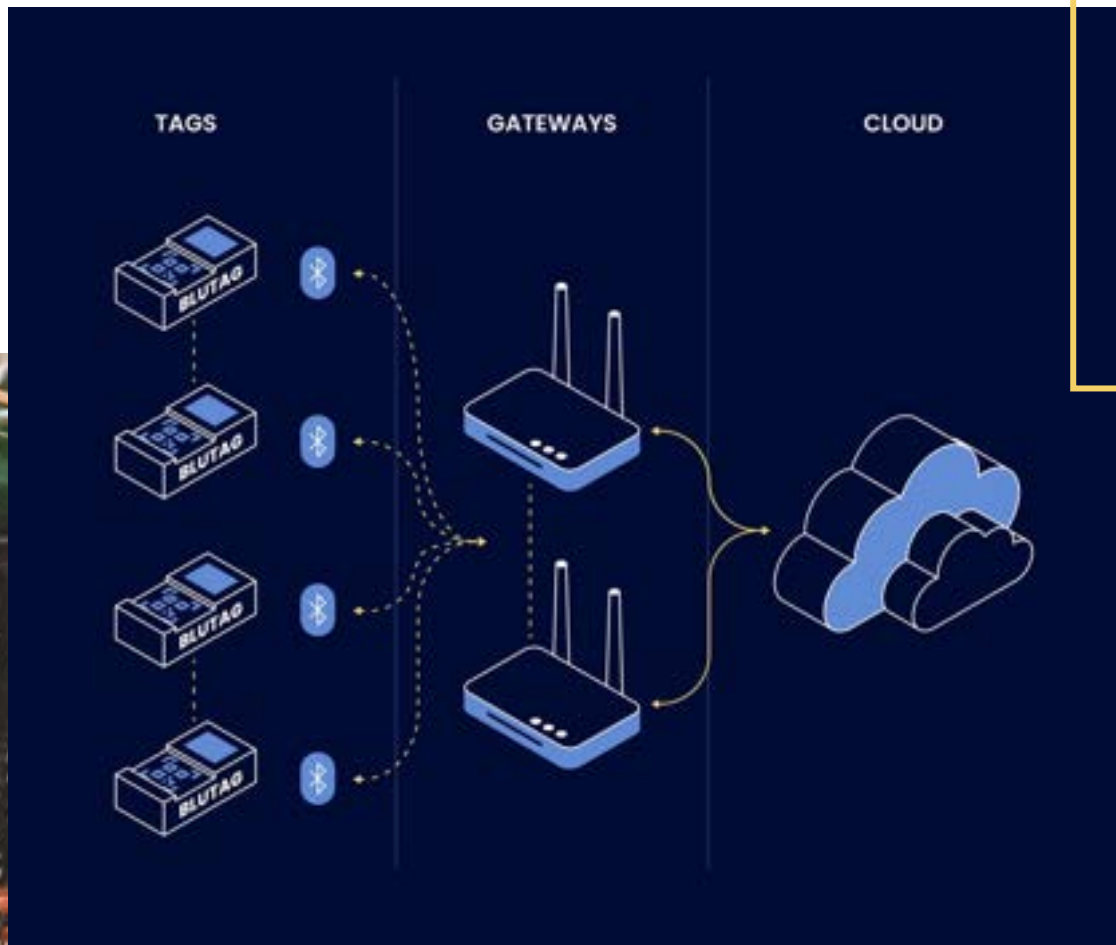
Authentication & Encryption at the Edge

Leveraging the unique capabilities of BluTag, each tag first verifies that it is sending data to an authenticated gateway and before transmission. Gateways perform the same verification with tags. BluTag's roaming capabilities manage this across zones and facilities, ensuring secure, low-latency roaming. Data transmitted in both directions is encrypted for additional security.

Data & Services Security

Blucity's service architecture and implementation are purposefully designed to ensure robust, secure data collection and managed access for applications and clients. Separate services handle network control and security, data collection, data protection, and authorized access to information. Data is encrypted throughout the system, including when at rest.





- Bluicity provides BluTag data collection and network management as a service
- Our inventory, product safety, and tracing applications are built upon that automation-grade infrastructure





Bluicity is digitalizing logistics chains, automating operations, reducing costs, and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end-customer product quality and delivery satisfaction.

Call us or visit our website to arrange an online demonstration or receive a customized quote.

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