BLUICITY

Beyond Traceability

BluTag | Network

BluTag from Bluicity is a system of products and services that provides logistics chains with:

- **Assured data collection from millions of devices**
- **Support for extreme device density**
- **Secure, dynamic roaming**

Enabling robust asset-level automated processes such as:

- **Inventory optimization**
- **Product safety and tracing**
- **Spoilage reduction**
- **Asset optimization**
- **Verified asset cleaning**

Assured Data Collection
&
Data Collection as a Service

Bluicity's patented BluTag Protocol and Data Collection Infrastructure are designed from the ground up to reliably collect data in logistics networks.
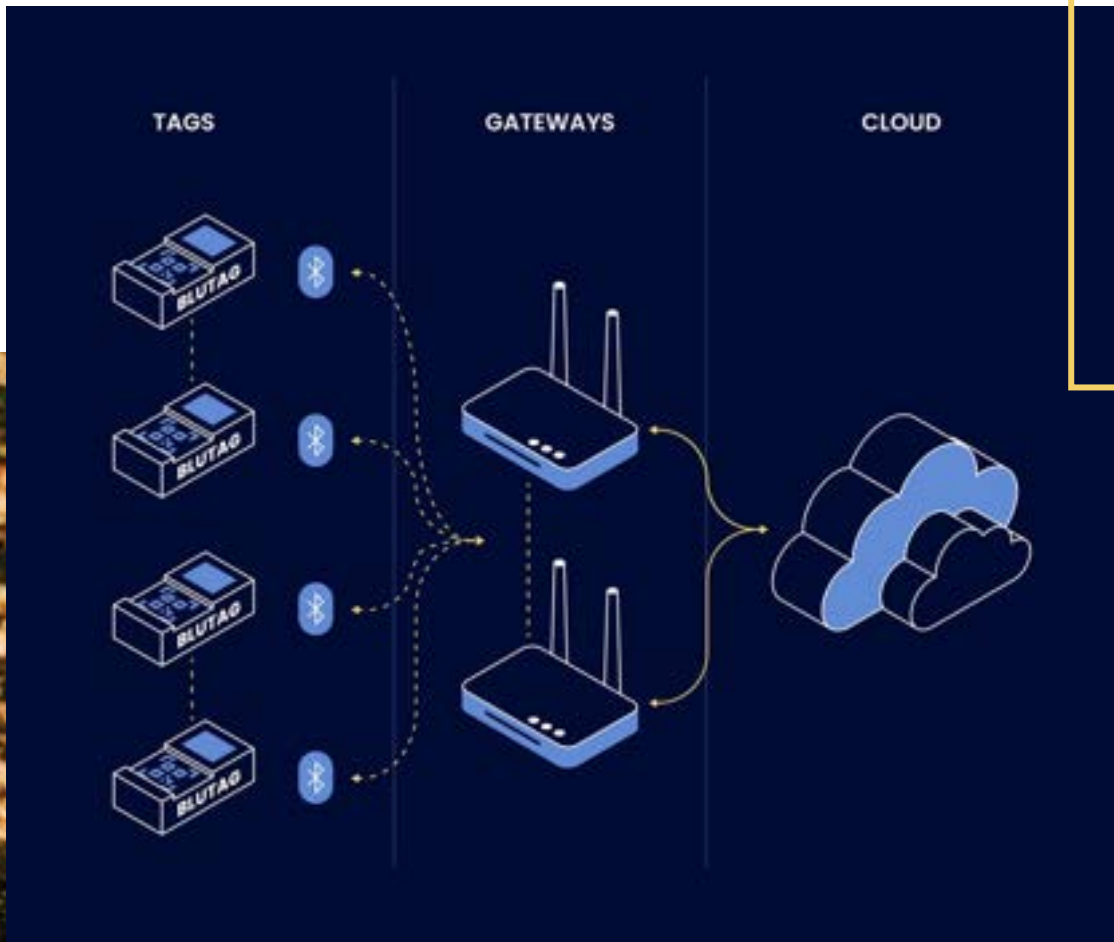
While other BLE-based tags send data and forget, BluTag tags retain the data until receipt is acknowledged. If the tag is within range of a Concentrator, this happens immediately. If not, the tag continues collecting data and uploads it to the cloud the next time it connects. BluTag services ensure that data is always collected and available for you.

Extreme Density, Roaming
&
Security Management

The BluTag Network:

- Supports hundreds of thousands of devices in large distribution facilities
- Tags roam securely from cell to cell, facility to facility with authenticated connections
- Has security built into every device and data storage, with all communications encrypted
- Manages over the network right to the tags, configuration, software revision, BLE bandwidth use, data confirmation

- **Bluicity provides BluTag data collection and network management as a service.**
- **Our inventory, product safety, and tracing applications are built on this automation-grade data collection and management infrastructure.**

Bluicity is digitalizing logistics chains, automating operations, reducing costs, and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end-customer product quality and delivery satisfaction.

Call us or visit our website to arrange an online demonstration or receive a customized quote.

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