BLUICITY

BluTag
NETWORK

BluTag from Bluicity is a system of products and services that provides logistics chains with

- Assured data collection from millions of devices
- Extreme device density
- Secure dynamic roaming

Enabling robust bin/pallet/barrel level automated processes such as

- Inventory optimization
- Product safety, tracing
- Spoilage reduction
- Platform optimization
- Verified platform cleaning

Assured Data Collection
&
Data Collection as a Service

Bluicity's patent pending BluTag Protocol and Data Collection Infrastructure were designed from the ground up to collect data reliably in logistics networks.

While other BLE based tags send data and forget, BluTag tags retain the data until receipt is acknowledged. If the tag is within range of a Concentrator this is immediate. If not, the tag keeps collecting data and uploads it to the cloud the next time it is connected. BluTag services ensure data is collected and available for you.
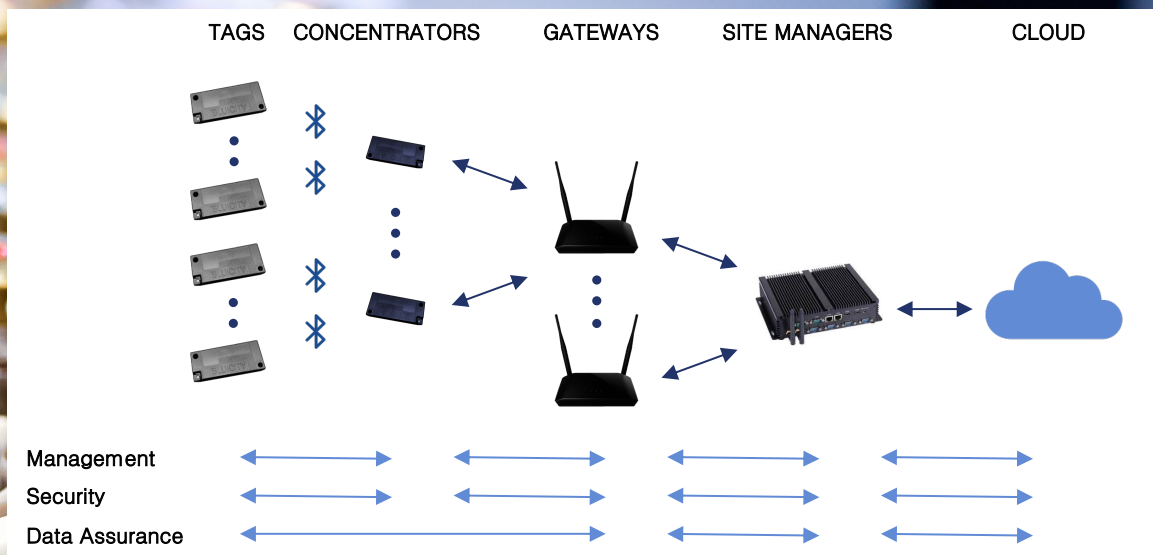
Extreme Density Roaming Security Management

The BluTag Network

- Supports hundreds of thousands of devices in large buildings
- Roams securely from cell to cell, facility to facility with authenticated connections
- Has security built into every device and data storage, with all communications encrypted
- Manages over the network right to the tags, configuration, software revision, BLE bandwidth use, data confirmation

- Bluicity provides BluTag data collection and network management as a service
- Build your inventory and product safety and tracing applications from the data base up, confident that you are always receiving reliable data

TAGS   CONCENTRATORS   GATEWAYS   SITE MANAGERS   CLOUD

Management

Security

Data Assurance

Bluicity is digitalizing logistics chains, automating operations, reducing costs and securing supply.

We excel at live monitoring of assets and goods, and their environments, along with tools optimizing asset use, end customer product quality and delivery satisfaction.

Call us or visit our website to arrange an on-line demonstration or receive a customized quote.

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